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UBM FASHION GROUP LAUNCHES SOURCING@COTERIE

Beginning September 2016, the Annual Sourcing Event will take place during Coterie New York

NEW YORK, NY (June 21, 2016) – UBM Fashion Group, the pre-eminent trade event partner to the US fashion industry and organizer of key trade events such as MAGIC, Coterie, Project and Stitch – today announced the launch of SOURCING@Coterie, a juried collection of world-class factories. Coterie is the premier global marketplace that bridges women's apparel and accessories designers to the international 'Who's Who' of retailers. Its new addition, SOURCING@Coterie, will feature a VIP selection of factories with a maximum of 100 booths and will include apparel, accessory and footwear factories, along with fabric mills.

Launching September 18-20, 2016, SOURCING@Coterie will run annually and take place during Coterie New York inside the Javits Center in New York City.

"We are thrilled to be launching a Sourcing event in New York during Coterie. Our brands there have been asking for this, and now they will be able to walk over and meet with some of the best factories in the world, all under one roof at Javits," said Christopher Griffin, President, SOURCING@Coterie.

SOURCING executives from the eastern U.S. and Midwest look to New York based shows as a research tool for finding interesting international and U.S. resources specializing in lower minimums and higher quality production. SOURCING@Coterie will consist of a selection of world-class factories, from countries such as the USA, Japan, Europe and South America, that will appeal to Coterie brands. Participating factories must go through an application process in which they are evaluated based on certifications, current customers, and industry awards. Current show partners include: Made in NY, Designers Guild Expo and Sourcing Journal Summit.

"Manufacture New York is excited to represent the cutting edge of Made In NYC design and manufacturing bridging women's apparel and accessories at SOURCING@Coterie this September," said Bob Bland, CEO and Founder of Manufacture NY.

"We are very excited to be a part of SOURCING@Coterie," added Susan Power, Founder and Director at Designers Guild Expo. "It is a natural collaboration for us at DG Expo – many of our Fabric Suppliers already work with Coterie brands. As publisher of the *Sourcer's Guide* and *Designer's Guide*, I've had a long, valued, relationship with SOURCING@MAGIC. SOURCING@Coterie in New York will be an amazing new and unique opportunity for Buyers & Exhibitors!"

In support of the new show, industry publication *Sourcing Journal* moved their annual summit up from October to September; with the Sustainable Apparel Coalition (SAC) providing shuttle service to all attendees.

"We understand that executives are time-starved, so now those from out of town can make the best of one trip to New York City," Sourcing Journal Founder and Publisher, Edward Hertzman said. "Not only will they gain insight from the industry's top thought leaders at our Sourcing Summit, they'll then have the option to meet and discover new factory and mill partners at SOURCING@Coterie the same week. The trade needs to think more about the needs of the industry, and providing value by collaborating is one way to do that."

For additional information or to apply, please visit <http://www.enkshows.com/sourcing-coterie>.

About SOURCING@COTERIE

Taking place every September at Coterie New York, SOURCING@Coterie will host a juried selection of world-class factories and fabric providers. This exclusive sourcing event will connect the most influential luxury and designer brands to a curated selection of manufacturers specializing in lower minimums and high-quality production. The September show runs from September 18-20, 2016 at the Javits Center in New York City. For more information, please visit <http://www.enkshows.com/sourcing-coterie>.

About Coterie

Coterie is the premier global marketplace that bridges apparel and accessory designers to the international 'Who's Who' of Retailers. Coterie builds exclusive shopping experiences from the ground up so that designers and buyers can create a synergy that fuels their businesses. Coterie is a platform for generating revenue and inspiring trends. For more information, please visit: <http://www.enkshows.com/coterie>.

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